

2026 Panini Soccer Player of the Day Sweepstakes OFFICIAL RULES

In-store entry:

Upon a qualifying purchase, the consumer will open a pack of Officially Licensed Panini Soccer Player Trading Cards in the store to see if their pack(s) of cards has a trading card of the highlighted Player of the Day or Wild Card indicated on the in-store point-of-purchase display (P-O-P). When a consumer uncovers the Player of the Day or Wild Card in their pack, the consumer is a "daily winner" and receives a prize. Four times during the promotion, each hobby store will choose its Player of the Week. The "weekly winner" will be randomly selected by the hobby store from all "daily winners" for each week of the promotion and receive a prize. At the end of each participating hobby shop's promotion period on/around July 31, 2026, each shop will select its Player of the Month at random from each shop's winners during the preceding promotion period. The winner need not be present to win as Player of the Week or Month. Each monthly winner will then be entered by the hobby shop owners into the National Sweepstakes drawing either by mail, fax or the website (PaniniPOD.com) with all other monthly winners.

No purchase necessary.

Purchase does not improve chance of winning. Promotion will begin on May 15, 2026 and run through July 31, 2026 (the Promotion Period). To enter, purchase at least one (1) pack of Officially Licensed Panini Soccer Player Trading Cards during the Promotion Period in a participating Panini Player of the Day promotion hobby shop or send a 3"x5" card with your name, address, city, state, zip code, phone number, and age. Place it in an envelope and mail it to: Player of the Day, Dept. A, PO Box 998, Commack, NY 11725. Each participating hobby shop will participate in the promotion for thirty (30) days during the Promotion Period. All mail-in entry forms must be postmarked by July 20, 2026 and received by July 31, 2026. Limit: one entry per envelope. No reproduced or facsimile entries will be accepted. All entries must be hand-written, legible and completed in full to be valid.

By-mail entry:

For each mail-in entry, sponsor will randomly assign a card pack from a box of Panini Soccer Trading Cards for each day of the promotion. The postmark date of the mail-in entry will be used to determine the applicable Player of the Day for identifying daily winners. The featured Panini Player of the Day for May 15, 2026, will be the first player pictured on the point-of-purchase material (Lionel Messi). This will continue for all mail-in entries received by July 20, 2026, to determine the by-mail daily winners. If the randomly assigned card pack includes the designated Player of the Day or Wild Card, the entry will be designated as a daily winner and will receive a daily prize. At the end of the promotion, four entries will be randomly selected from the daily winners as "Player of the Week" winners. The four Player of the Week winners will receive the weekly prize. Those four winners will then be entered in the random mail-in entry drawing for the Player of the Month prize. The Player of the Month drawing for mail-in entries will take place on or around July 31, 2026. The Panini Player of the Month mail-in winner will be entered in the National Sweepstakes drawing with all other monthly winners from the in-store entries.

All winners via the mail-in method of entry will be notified at the end of the promotion that they have won by receiving their prize by mail.

Panini Player of the Day/Wild Card: 2026 Panini Soccer Promotional Card Pack (20,000); odds of winning are at least 1 in 20. However, the odds of “pulling” a “daily winner” may vary based on the Panini brand and the specific Player of the Day.

Panini Player of the Week: 2026 Panini Player of the Day T-Shirt (2000); odds of winning random drawing from each week’s Player of the Week are at least 1 in 8. Odds of winning Panini Player of the Week are based on having already won at the prior level.

Panini Player of the Month: Autographed Trading Card (500); odds of winning random drawing from the four Player of the Week winners are at least 1 in 4. Odds of winning Player of the Month are based on having already won at the prior level.

Prize Structure for National Sweepstakes

Grand Prize Winner (1) – “Panini Ultimate Collector Fantasy Day.” Event includes, but is not limited to, a 60-minute “VIP Experience” for up to 10 friends and family members with a professional soccer player or legend; an autographed Panini collectible from the player; and a selection of Panini collectibles. Player selection and event details are at the sole discretion of Panini America, Inc. (“Sponsor”). Sponsor reserves the right, in its sole discretion, to substitute for a player and event, even after notification of the winner. All decisions of judges are final. All winners may be required to sign an affidavit of eligibility and publicity release.

First Prize (10) -- Autographed Panini Trading Card

Second Prize (15) -- Autographed Panini Collectible

Miscellaneous:

Improper, fraudulent, or non-qualifying entries will not be accepted. Not responsible for late, lost, stolen, misdirected, incomplete or mutilated entries. Entries become the property of the sponsor and will not be returned. Sponsor not responsible for faulty merchandise from an independent provider. This promotion is being conducted subject to all applicable federal, state, and local laws. Void where prohibited. Prizes are non-refundable and non-redeemable for cash. Any and all taxes are the sole responsibility of prize winners. If the Grand Prize is won by a minor, the prize will be awarded in the name of a parent/guardian. Minors must be accompanied by parent/guardian to claim prize. For a list of winners (or Grand Prize winner), send a self-addressed stamped envelope to: Player of the Day, Dept. W, PO Box 998 Commack, NY 11725 by August 30, 2026. All decisions of judges are final. All winners may be required to sign an affidavit of eligibility and publicity release, where permitted by law, within fourteen days of attempted notification or an alternate winner will be selected.

Eligibility: The Panini Player of the Day (hereafter, “Sweepstakes”) is open to legal residents of the 50 United States and the District of Columbia. Employees, officers, directors, representatives and agents of Panini North America, Inc. (“Sponsor”), distributors, retailers, advertising/promotion agencies (collectively, “Released Parties”), and the immediate family members (parent, spouse, sibling or child and their respective spouses, regardless of where they reside) and those living in the same household of each, whether or not related, are not eligible to participate or win a prize. Sweepstakes is subject to all applicable federal, state, and local laws. Void where prohibited by law. By entering, you understand that you are providing your information to the Sponsor.

Publicity Release:

All entrants give Panini America, its assignees full permission and authority to use, publish, display, and electronically transmit their name, likeness, image and/or any photograph in connection with the Player of the Day promotion in any media now known or hereafter developed. Entrants understand that they will not receive additional compensation for said publicity and that they will not have the right to review the material in advance of its distribution.

Release of Liability:

All entrants release Panini North America and their respective directors, employees, members, officers, parents, subsidiaries, affiliates, distributors, advertising and promotion agencies, and all other associated with the development and execution of this promotion, from any and all liability with respect to or in any way arising from this promotion and/or acceptance or use of the prizes, including liability for personal injury, death, damages, loss in any way due to an entrant’s participation in the promotion.