



2024-25 PANINI NBA PLAYER OF THE DAY EVALUATION FORM
(you can also complete online via link we will provide in an email)

- 1. Please rate the materials and prizes in your merchandising kit?**
Excellent _____ Very Good _____ Fair _____ Poor _____
- 2. Was this promotion helpful for your business in the following areas:**
Customer bought extra packs to participate: YES _____ NO _____
Encouraged interaction with customers: YES _____ NO _____
Increased sales of NBA cards during the promotion YES _____ NO _____
Enjoyable/fun for customers YES _____ NO _____
- 3. Please rate ALL the items in the Panini NBA POD Promo Kit on a scale of 1-5 (5 best)?**
Promo Packs ___ Autographed Card ___ T-Shirt ___ Tote Bag ___
Breaking Mat ___ Rookie Poster ___
- 4. Estimate the number of extra NBA packs sold as a result of the promotion?**
Under 100 ___ 101-250 ___ 251-500 ___ Over 501 ___ Over 1000 ___
- 5. During the promotion, estimate the number of visitors to your shop?**
Under 100 ___ 101-250 ___ 251-500 ___ 501-1000 ___ Over 1000 ___
- 6. Did you purchase more Panini NBA product because you were running the promotion?**
YES _____ NO _____
- 7. Please select your TWO FAVORITE 2024-25 Panini NBA products**
24-25 Donruss Optic NBA ___ 24-25 Select NBA ___ 24-25 Revolution NBA ___
24-25 Photogenic NBA ___ 24-25 NOIR NBA ___ 24-25 ONE & ONE NBA ___
24-25 Prizm NBA ___ 24-25 Origins NBA ___

NAME OF STORE: _____ **CITY/STATE** _____